## ABSTRACT OF THE DISCLOSURE

A coupon information issuing system capable of issuing even a plurality of coupon information to a user who satisfied the conditions for issue. When conditions for issuing coupon information to which request for issue is designated by user are preset, a service providing server issues the coupon information in accordance with the conditions for the issue. The issued coupon information is transmitted to a digital television to be displayed thereon. The displayed coupon information is downloaded to a portable telephone of the user for utilization.